



**INTERNATIONAL ASSOCIATION
OF GOVERNMENT OFFICIALS**

Representing the finest clerks, recorders, election officials & treasurers.

December 27, 2021

Dear iGO Business Partner,

On behalf of President Sharon Davis and the iGO Board of Directors, we thank you for your past support and participation in our association. We are a stronger organization as a result of the merger of IACREOT and NACRC and hope that as a Business Partner/exhibitor you find the merger beneficial to your needs as well.

Our fifth annual iGO Conference and Trade Show will be held at the Hyatt Regency Indian Wells Resort and Spa in Indian Wells, California and Trade Show dates are June 20th and 21st, 2022. iGO has a busy 6 months ahead of us and we need your help and assistance in order to make our upcoming conference a success. To encourage the attendance of government officials and our membership, we strive to keep our registration fees as low as possible. The cost of organizing and planning a conference and trade show is challenging and as such, sponsorships have become an integral part of our planning.

Attached is a list of sponsorship participation levels and the benefits relating to each. Please add your company to our sponsor board. We thank you in advance for your sponsorship consideration and look forward to hearing from you soon. Should you have any questions, please contact me at pegysparks@att.net or 713.628.8809 or contact Kim Hargrove, Chief Staff Officer at kim@iaogo.org or 800-890-7368.

Kindest Regards,

Peggy Sparks

iGO Trade Show Director



2022 – 5th ANNUAL CONFERENCE

Sharon Davis, President

SPONSORSHIP PARTICIPATION LEVELS

PLATINUM LEVEL - \$15,000+

- Includes an ad with your company link on our webpage for the year
- Recognition on special sponsor board at registration
- Choose a Premier event to co-sponsor with iGO
- Prime scrolling ad on the iGO conference App
- Two complimentary full conference registrations (includes all events)
- Four additional tickets to your Premier sponsored event
- Remarks & welcome at sponsored event

DIAMOND LEVEL - \$10,000+

- Includes an ad with your company link on our webpage for the year
- Recognition on special sponsor board at registration
- An event will be designated to co- sponsor with iGO
- Recognition on Sponsor icon on the conference App
- One complimentary full conference registration (includes all events)
- Two additional tickets to your sponsored event
- Remarks & welcome at sponsored event

GOLD LEVEL - \$5,000+

- Recognition on special sponsor board at registration
- An event/item will be designated to co- sponsor with iGO
- Recognition on Sponsor icon on the conference App
- Recognition at sponsored event

SILVER LEVEL - \$2,500+

- Recognition on special sponsor board at registration
- An event/item will be designated to co- sponsor with iGO
- Recognition on Sponsor icon on the conference App

2022 CONFERENCE SPONSORSHIP LEVELS

BENEFIT	PLATINUM	DIAMOND	GOLD	SILVER
	\$15,000	\$10,000	\$5,000	\$2,500
Your ad placed on our website for the year	X	X		
Choose a Premier event to co-sponsor with iGO	X			
An event/item will designated to co-sponsor with iGO		X	X	X
Logo displayed on sponsor banner at registration	X	X	X	X
Scrolling Ad on Conference App	X			
Complimentary Full Conference Registrations	2	1		
Additional tickets to your sponsored event	4	2		
Remarks & Welcome at sponsored event	X	X		
Recognition at sponsored event	X	X	X	

Sponsorship Opportunities to Co-Sponsor with iGO:

Breakfast, Lunch or Dinner
 President's Reception/Dinner
 Installation Banquet Dinner
 Keynote Speaker
 Trade Show Reception
 Buses for offsite event
 Conference Bags (We can include the company name)