2021 iGO Annual Conference Education Seminars

7/18/21

9:00 - 11:15	Opening General Session - Keynote Janine Stange
11:20 - 12:00	Recorder's Roundtable
11:20 - 12:00	Protecting Election Officials from Digital & Physical Threats - Jennifer Morrell
11:20 - 12:00	Hot Topics - Clerk Roundtable
1:30 - 2:30	Joint Education Workshop - Janine Stange
2:30 - 3:25	EAC Presentation - Tom Hicks & Don Palmer (EAC Commissioner)
2:30 - 4:30	iGO Innovation in Action (nominations present)
2:45 - 4:15	Effective Communication Strategies for Constituents - Brent Blankenship
3:30 - 4:30	Voter List Maintenance, How to use ERIC - Shane Hamlin

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8:30 - 10:00	2nd General Session
10:00-11:55	Ethics in Government - Columbia Professor Richard Briffault
10:00 - 11:55	Cybersecurity & Misinformation - Noah Praetz & Matt Masterson
10:15 - 12:00	Clark County Recording Kiosk - Deb Conway & Courtney Hill
12:00 - 1:30	Trade Show Opening Lunch
1:30 - 2:30	Clerks, Recorders & Treasurers in Trade Show
1:30 - 2:30	Vote by Mail/VoteCenters - Ricky Hatch & Amber McReynolds (NVAHI)
2:30 - 4:15	The Downside of Model Legislation (and getting your own bills passed, instead) - RuiKaneya, Center for Public Integrity
2:30 - 3:30	SovereignCitizens - FBI/Matthew McWhirr
2:45 - 3:25	Federal Voting Assistance Program - David Beirne
3:30 - 4:15	A Transatlantic Overview COVID-19's Impact on Elections:David Levine (Alliance for Securing Democracy)
3:45 - 4:30	Public History w/ Clerk-Recorder - Deb Beatty & Dawn Gudmunson

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8:30 - 11:00	Session 1 -Enabling Workplace Productivity in a Work-from-Anywhere World - Katie Tobin, Head of Workspace Innovation, Global Public Sector Session 2 - Artificial Intelligence 101: Using Powerful A1 tools is easier than you think - Alexis Bonnell, Strategic Business Executive at Google Cloud
8:30 - 9:55	Election Officials in Trade Show
8:30 - 9:45	"Records on the Run" Mobile Unit - Lucy Adame-Clark & Chris Marotti
10:00 - 11:00	Roundtable Discussion of Future Topics for Recorders
10:00 - 11:00	International Elections -Paul DeGregorio
11:15 - 12:00	Trade Show Closing
1:15 - 3:30	United Nations Presentation - Virtual Tour/Discussion with UN Rep.
6:00 - 9:00	Awards Banquet & 2021/2022 Officer Installation

7/21/21 9:00 - 12:00 **CPL Course - Measuring the non-financial cost of policies** - Some programs cost money to implement so it's easy to measure their cost. When the goal is other programs either don't require money or the scarce resource is something other than money. Those programs still have a cost. Whether it's time, political capital, or something else, measuring the cost let's us understand the true value of a program or policy. Participants in this session will explore non-financial methods for measuring that cost.

1:30 - 4:30 **CPL Course - Causation or correlation?** - You changed something and the outcome got better but is it just a coincidence or did your action cause the change? Some of our colleagues are comfortable with the status quo and others are always searching for a better way. After the enthusiasm of those new ideas wears off, a decision has to be made about whether it was worth doing and whether it should be done again. This session will explore some ways in which public policy ideas can be measured and, if they're going to be replicated, how they can be improved.